



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977
ph: (617) 725-0777
fx: (617) 742-6627

Advertiser
Agency
Buyer
Salesperson

SCOTT BROWN FOR US SENATE-REPUBL
Multi Media Services Corp (2430)

Shiebler, Charles (1011)
ph: (617) 725-0777

Invoice 174257
Inv Date 10/28/2012
Terms Net 30
Contract 47769
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Multi Media Services Corp
915 King St.
2nd Floor
Alexandria, VA 22314

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

POLITICAL CANDIDATE (1051)
10/15/12 - 10/21/12 (27465)

Local/Political Candidate Agency

CO-OP/Order Type No/Normal
Package
Gen. Date 10/31/2012 3:24:10PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.1	SPOT	20002-7 News Today	Day, M-1, Tu-1, W-1, Th-1, F-1	10/15/12 6:24AM (Mo)	00:30	7 News Today in New England	SBTV10131224H	\$750.00	
1.1	SPOT	20002-7 News Today	Day, M-1, Tu-1, W-1, Th-1, F-1	10/16/12 6:11AM (Tu)	00:30	7 News Today in New England	SBTV10121223H	\$750.00	
1.1	SPOT	20002-7 News Today	Day, M-1, Tu-1, W-1, Th-1, F-1	10/17/12 6:13AM (We)	00:30	7 News Today in New England	SBTV10121223H	\$750.00	
1.1	SPOT	20002-7 News Today	Day, M-1, Tu-1, W-1, Th-1, F-1	10/18/12 6:29AM (Th)	00:30	7 News Today in New England	SBTV10121223H	\$750.00	
1.1	SPOT	20002-7 News Today	Day, M-1, Tu-1, W-1, Th-1, F-1	10/19/12 6:21AM (Fr)	00:30	7 News Today in New England	SBTV10191225H	\$750.00	
2.1	SPOT	20002-7 News Today	Day, M-2, Tu-2, W-2, Th-2, F-2	10/15/12 6:39AM (Mo)	00:30	7 News Today in New England	SBTV10121223H	\$750.00	
2.1	SPOT	20002-7 News Today	Day, M-2, Tu-2, W-2, Th-2, F-2	10/15/12 6:43AM (Mo)	00:30	7 News Today in New England	SBTV10131224H	\$750.00	
2.1	SPOT	20002-7 News Today	Day, M-2, Tu-2, W-2, Th-2, F-2	10/16/12 6:37AM (Tu)	00:30	7 News Today in New England	SBTV10131224H	\$750.00	
2.1	SPOT	20002-7 News Today	Day, M-2, Tu-2, W-2, Th-2, F-2	10/16/12 6:58AM (Tu)	00:30	7 News Today in New England	SBTV10111222H	\$750.00	
2.1	SPOT	20002-7 News Today	Day, M-2, Tu-2, W-2, Th-2, F-2	10/17/12 6:38AM (We)	00:30	7 News Today in New England	SBTV10131224H	\$750.00	
2.1	SPOT	20002-7 News Today	Day, M-2, Tu-2, W-2, Th-2, F-2	10/17/12 6:43AM (We)	00:30	7 News Today in New England	SBTV10131224H	\$750.00	
2.1	SPOT	20002-7 News Today	Day, M-2, Tu-2, W-2, Th-2, F-2	10/18/12 6:37AM (Th)	00:30	7 News Today in New England	SBTV10131224H	\$750.00	
2.1	SPOT	20002-7 News Today	Day, M-2, Tu-2, W-2, Th-2, F-2	10/18/12 6:42AM (Th)	00:30	7 News Today in New England	SBTV10121223H	\$750.00	
2.1	SPOT	20002-7 News Today	Day, M-2, Tu-2, W-2, Th-2, F-2	10/19/12 6:36AM (Fr)	00:30	7 News Today in New England	SBTV10181225H	\$750.00	
2.1	SPOT	20002-7 News Today	Day, M-2, Tu-2, W-2, Th-2, F-2	10/19/12 6:43AM (Fr)	00:30	7 News Today in New England	SBTV10191225H	\$750.00	
3.1	SPOT	20003-Today Show M	Day, M-2, Tu-2, W-2, Th-2, F-2	10/15/12 7:28AM (Mo)	00:30	Today Show	SBTV10121223H	\$2300.00	
3.1	SPOT	20003-Today Show M	Day, M-2, Tu-2, W-2, Th-2, F-2	10/15/12 7:56AM (Mo)	00:30	Today Show	SBTV10131224H	\$2300.00	
3.1	SPOT	20003-Today Show M	Day, M-2, Tu-2, W-2, Th-2, F-2	10/16/12 7:26AM (Tu)	00:30	Today Show	SBTV10121223H	\$2300.00	
3.1	SPOT	20003-Today Show M	Day, M-2, Tu-2, W-2, Th-2, F-2	10/16/12 7:58AM (Tu)	00:30	Today Show	SBTV10131224H	\$2300.00	
3.1	SPOT	20003-Today Show M	Day, M-2, Tu-2, W-2, Th-2, F-2	10/17/12 7:23AM (We)	00:30	Today Show	SBTV10121223H	\$2300.00	
3.1	SPOT	20003-Today Show M	Day, M-2, Tu-2, W-2, Th-2, F-2	10/17/12 7:56AM (We)	00:30	Today Show	SBTV10131224H	\$2300.00	
3.1	SPOT	20003-Today Show M	Day, M-2, Tu-2, W-2, Th-2, F-2	10/18/12 7:26AM (Th)	00:30	Today Show	SBTV10131224H	\$2300.00	
3.1	SPOT	20003-Today Show M	Day, M-2, Tu-2, W-2, Th-2, F-2	10/18/12 7:59AM (Th)	00:30	Today Show	SBTV10121223H	\$2300.00	
3.1	SPOT	20003-Today Show M	Day, M-2, Tu-2, W-2, Th-2, F-2	10/19/12 7:22AM (Fr)	00:30	Today Show	SBTV10191225H	\$2300.00	
3.1	SPOT	20003-Today Show M	Day, M-2, Tu-2, W-2, Th-2, F-2	10/19/12 7:56AM (Fr)	00:30	Today Show	SBTV10181225H	\$2300.00	
4.1	SPOT	20003-Today Show M	Day, M-2, Tu-2, W-2, Th-2, F-2	10/15/12 8:39AM (Mo)	00:30	Today Show	SBTV10111222H	\$2300.00	
4.1	SPOT	20003-Today Show M	Day, M-2, Tu-2, W-2, Th-2, F-2	10/15/12 8:50AM (Mo)	00:30	Today Show	SBTV10121223H	\$2300.00	
4.1	SPOT	20003-Today Show M	Day, M-2, Tu-2, W-2, Th-2, F-2	10/16/12 8:37AM (Tu)	00:30	Today Show	SBTV10131224H	\$2300.00	
4.1	SPOT	20003-Today Show M	Day, M-2, Tu-2, W-2, Th-2, F-2	10/16/12 8:59AM (Tu)	00:30	Today Show	SBTV10121223H	\$2300.00	
4.1	SPOT	20003-Today Show M	Day, M-2, Tu-2, W-2, Th-2, F-2	10/17/12 8:34AM (We)	00:30	Today Show	SBTV10121223H	\$2300.00	
4.1	SPOT	20003-Today Show M	Day, M-2, Tu-2, W-2, Th-2, F-2	10/17/12 8:42AM (We)	00:30	Today Show	SBTV10131224H	\$2300.00	
4.1	SPOT	20003-Today Show M	Day, M-2, Tu-2, W-2, Th-2, F-2	10/18/12 8:34AM (Th)	00:30	Today Show	SBTV10131224H	\$2300.00	
4.1	SPOT	20003-Today Show M	Day, M-2, Tu-2, W-2, Th-2, F-2	10/18/12 8:57AM (Th)	00:30	Today Show	SBTV10111222H	\$2300.00	
4.1	SPOT	20003-Today Show M	Day, M-2, Tu-2, W-2, Th-2, F-2	10/19/12 8:27AM (Fr)	00:30	Today Show	SBTV10191225H	\$2300.00	
4.1	SPOT	20003-Today Show M	Day, M-2, Tu-2, W-2, Th-2, F-2	10/19/12 8:43AM (Fr)	00:30	Today Show	SBTV10181225H	\$2300.00	
5.1	SPOT	23638-7 News Today	Day, M-1, Tu-1, W-1, Th-1, F-1	10/15/12 9:17AM (Mo)	00:30	7 News Today in New England 9-10A	SBTV10131224H	\$1000.00	
5.1	SPOT	23638-7 News Today	Day, M-1, Tu-1, W-1, Th-1, F-1	10/16/12 9:23AM (Tu)	00:30	7 News Today in New England 9-10A	SBTV10131224H	\$1000.00	
5.1	SPOT	23638-7 News Today	Day, M-1, Tu-1, W-1, Th-1, F-1	10/17/12 9:21AM (We)	00:30	7 News Today in New England 9-10A	SBTV10121223H	\$1000.00	
5.1	SPOT	23638-7 News Today	Day, M-1, Tu-1, W-1, Th-1, F-1	10/18/12 9:24AM (Th)	00:30	7 News Today in New England 9-10A	SBTV10121223H	\$1000.00	



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SCOTT BROWN FOR US SENATE-REPU
Multi Media Services Corp (2430)

Shiebler, Charles (1011)
ph: (617) 725-0777

Invoice 174257
Inv Date 10/28/2012
Terms Net 30
Contract 47769
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Multi Media Services Corp
915 King St.
2nd Floor
Alexandria, VA 22314

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

POLITICAL CANDIDATE (1051)
10/15/12 - 10/21/12 (27465)
Local/Political Candidate Agency

CO-OP/Order Type No/Normal
Package
Gen. Date 10/31/2012 3:24:10PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
5.1	SPOT	23638-7 News Today	Day, M-1, Tu-1, W-1, Th-1, F-1	10/19/12 9:28AM (Fr)	00:30	7 News Today in New England 9-10A	SBTV10191225H	\$1000.00	
6.1	SPOT	23638-7 News Today	Day, M-1, Tu-1, W-1, Th-1, F-1	10/15/12 9:40AM (Mo)	00:30	7 News Today in New England 9-10A	SBTV10131224H	\$1000.00	
6.1	SPOT	23638-7 News Today	Day, M-1, Tu-1, W-1, Th-1, F-1	10/16/12 9:50AM (Tu)	00:30	7 News Today in New England 9-10A	SBTV10121223H	\$1000.00	
6.1	SPOT	23638-7 News Today	Day, M-1, Tu-1, W-1, Th-1, F-1	10/17/12 9:41AM (We)	00:30	7 News Today in New England 9-10A	SBTV10131224H	\$1000.00	
6.1	SPOT	23638-7 News Today	Day, M-1, Tu-1, W-1, Th-1, F-1	10/18/12 9:28AM (Th)	00:30	7 News Today in New England 9-10A	SBTV10131224H	\$1000.00	
6.1	SPOT	23638-7 News Today	Day, M-1, Tu-1, W-1, Th-1, F-1	10/19/12 9:59AM (Fr)	00:30	7 News Today in New England 9-10A	SBTV10191225H	\$1000.00	
7.1	SPOT	10:00AM-Today Show	Day, M-1, Tu-1, W-1, Th-1, F-1	10/15/12 10:26AM (Mo)	00:30	Today Show	SBTV10121223H	\$850.00	
7.1	SPOT	10:00AM-Today Show	Day, M-1, Tu-1, W-1, Th-1, F-1	10/16/12 10:30AM (Tu)	00:30	Today Show	SBTV10131224H	\$850.00	
7.1	SPOT	10:00AM-Today Show	Day, M-1, Tu-1, W-1, Th-1, F-1	10/17/12 10:51AM (We)	00:30	Today Show	SBTV10111222H	\$850.00	
7.1	SPOT	10:00AM-Today Show	Day, M-1, Tu-1, W-1, Th-1, F-1	10/18/12 10:51AM (Th)	00:30	Today Show	SBTV10131224H	\$850.00	
7.1	SPOT	10:00AM-Today Show	Day, M-1, Tu-1, W-1, Th-1, F-1	10/19/12 10:27AM (Fr)	00:30	Today Show	SBTV10181225H	\$850.00	
8.1	SPOT	11:00AM-TODAY SHOW	Day, M-1, Tu-1, W-1, Th-1, F-1	10/15/12 11:27AM (Mo)	00:30	TODAY SHOW III (hour 4)	SBTV10131224H	\$850.00	
8.1	SPOT	11:00AM-TODAY SHOW	Day, M-1, Tu-1, W-1, Th-1, F-1	10/16/12 11:29AM (Tu)	00:30	TODAY SHOW III (hour 4)	SBTV10121223H	\$850.00	
8.1	SPOT	11:00AM-TODAY SHOW	Day, M-1, Tu-1, W-1, Th-1, F-1	10/17/12 11:59AM (We)	00:30	TODAY SHOW III (hour 4)	SBTV10121223H	\$850.00	
8.1	SPOT	11:00AM-TODAY SHOW	Day, M-1, Tu-1, W-1, Th-1, F-1	10/18/12 11:52AM (Th)	00:30	TODAY SHOW III (hour 4)	SBTV10121223H	\$850.00	
8.1	SPOT	11:00AM-TODAY SHOW	Day, M-1, Tu-1, W-1, Th-1, F-1	10/19/12 11:59AM (Fr)	00:30	TODAY SHOW III (hour 4)	SBTV10191225H	\$850.00	
9.1	SPOT	20008-7 News at Noon	Day, M-1, Tu-1, W-1, Th-1, F-1	10/15/12 12:11PM (Mo)	00:30	7 News at Noon	SBTV10121223H	\$1000.00	
9.1	SPOT	20008-7 News at Noon	Day, M-1, Tu-1, W-1, Th-1, F-1	10/16/12 12:20PM (Tu)	00:30	7 News at Noon	SBTV10131224H	\$1000.00	
9.1	SPOT	20008-7 News at Noon	Day, M-1, Tu-1, W-1, Th-1, F-1	10/17/12 12:14PM (We)	00:30	7 News at Noon	SBTV10131224H	\$1000.00	
9.1	SPOT	20008-7 News at Noon	Day, M-1, Tu-1, W-1, Th-1, F-1	10/18/12 12:28PM (Th)	00:30	7 News at Noon	SBTV10131224H	\$1000.00	
9.1	SPOT	20008-7 News at Noon	Day, M-1, Tu-1, W-1, Th-1, F-1	10/19/12 12:29PM (Fr)	00:30	7 News at Noon	SBTV10181225H	\$1000.00	
10.1	SPOT	20008-7 News at Noon	Day, M-1, Tu-1, W-1, Th-1, F-1	10/15/12 12:41PM (Mo)	00:30	7 News at Noon	SBTV10131224H	\$1000.00	
10.1	SPOT	20008-7 News at Noon	Day, M-1, Tu-1, W-1, Th-1, F-1	10/16/12 12:29PM (Tu)	00:30	7 News at Noon	SBTV10111222H	\$1000.00	
10.1	SPOT	20008-7 News at Noon	Day, M-1, Tu-1, W-1, Th-1, F-1	10/17/12 12:28PM (We)	00:30	7 News at Noon	SBTV10131224H	\$1000.00	
10.1	SPOT	20008-7 News at Noon	Day, M-1, Tu-1, W-1, Th-1, F-1	10/18/12 12:52PM (Th)	00:30	7 News at Noon	SBTV10121223H	\$1000.00	
10.1	SPOT	20008-7 News at Noon	Day, M-1, Tu-1, W-1, Th-1, F-1	10/19/12 12:52PM (Fr)	00:30	7 News at Noon	SBTV10191225H	\$1000.00	
11.2	SPOT	2:00PM-DOCTORS	Day, M-1, Tu-1, W-1, Th-1, F-1	10/15/12 2:09PM (Mo)	00:30	DOCTORS Episode: 5006	SBTV10121223H	\$600.00	
11.2	SPOT	2:00PM-DOCTORS	Day, M-1, Tu-1, W-1, Th-1, F-1	10/16/12 2:12PM (Tu)	00:30	DOCTORS Episode: 5036	SBTV10121223H	\$600.00	
11.2	SPOT	2:00PM-DOCTORS	Day, M-1, Tu-1, W-1, Th-1, F-1	10/17/12 2:35PM (We)	00:30	DOCTORS Episode: 5018	SBTV10121223H	\$600.00	
11.2	SPOT	2:00PM-DOCTORS	Day, M-1, Tu-1, W-1, Th-1, F-1	10/18/12 2:31PM (Th)	00:30	DOCTORS Episode: 5024	SBTV10131224H	\$600.00	
11.2	SPOT	2:00PM-DOCTORS	Day, M-1, Tu-1, W-1, Th-1, F-1	10/19/12 2:46PM (Fr)	00:30	DOCTORS Episode: 5039	SBTV10191225H	\$600.00	
12.2	SPOT	3:00PM- 3:30PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/15/12 3:16PM (Mo)	00:30	Family Feud Episode: 12061	SBTV10131224H	\$600.00	
12.2	SPOT	3:00PM- 3:30PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/16/12 3:28PM (Tu)	00:30	Family Feud Episode: 12062	SBTV10131224H	\$600.00	
12.2	SPOT	3:00PM- 3:30PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/17/12 3:10PM (We)	00:30	Family Feud Episode: 12063	SBTV10131224H	\$600.00	
12.2	SPOT	3:00PM- 3:30PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/18/12 3:18PM (Th)	00:30	Family Feud Episode: 12064	SBTV10121223H	\$600.00	
12.2	SPOT	3:00PM- 3:30PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/19/12 3:23PM (Fr)	00:30	Family Feud Episode: 12065	SBTV10181225H	\$600.00	
13.2	SPOT	3:30PM- 4:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/15/12 3:40PM (Mo)	00:30	Family Feud Episode: 12001	SBTV10111222H	\$600.00	
13.2	SPOT	3:30PM- 4:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/16/12 3:51PM (Tu)	00:30	Family Feud Episode: 12002	SBTV10131224H	\$600.00	
13.2	SPOT	3:30PM- 4:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/17/12 3:52PM (We)	00:30	Family Feud Episode: 12012	SBTV10121223H	\$600.00	



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977
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Advertiser
Agency
Buyer
Salesperson

SCOTT BROWN FOR US SENATE-REPU
Multi Media Services Corp (2430)

Shiebler, Charles (1011)
ph: (617) 725-0777

Invoice 174257
Inv Date 10/28/2012
Terms Net 30
Contract 47769
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Multi Media Services Corp
915 King St.
2nd Floor
Alexandria, VA 22314

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

POLITICAL CANDIDATE (1051)
10/15/12 - 10/21/12 (27465)
Local/Political Candidate Agency
/

CO-OP/Order Type No/Normal
Package
Gen. Date 10/31/2012 3:24:10PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
13.2	SPOT	3:30PM- 4:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/18/12 3:45PM (Th)	00:30	Family Feud Episode: 12013	SBTV10131224H	\$600.00	
13.2	SPOT	3:30PM- 4:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/19/12 3:40PM (Fr)	00:30	Family Feud Episode: 12014	SBTV10191225H	\$600.00	
14.1	SPOT	20013-7 News 4-5 PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/15/12 4:26PM (Mo)	00:30	7 News at 4	SBTV10121223H	\$1200.00	
14.1	SPOT	20013-7 News 4-5 PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/16/12 4:19PM (Tu)	00:30	7 News at 4	SBTV10121223H	\$1200.00	
14.1	SPOT	20013-7 News 4-5 PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/17/12 4:27PM (We)	00:30	7 News at 4	SBTV10131224H	\$1200.00	
14.1	SPOT	20013-7 News 4-5 PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/18/12 4:17PM (Th)	00:30	7 News at 4	SBTV10111222H	\$1200.00	
14.1	SPOT	20013-7 News 4-5 PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/19/12 4:19PM (Fr)	00:30	7 News at 4	SBTV10181225H	\$1200.00	
15.1	SPOT	20013-7 News 4-5 PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/15/12 4:47PM (Mo)	00:30	7 News at 4	SBTV10131224H	\$1500.00	
15.1	SPOT	20013-7 News 4-5 PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/16/12 4:44PM (Tu)	00:30	7 News at 4	SBTV10131224H	\$1500.00	
15.1	SPOT	20013-7 News 4-5 PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/17/12 4:54PM (We)	00:30	7 News at 4	SBTV10121223H	\$1500.00	
15.1	SPOT	20013-7 News 4-5 PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/18/12 4:55PM (Th)	00:30	7 News at 4	SBTV10121223H	\$1500.00	
15.1	SPOT	20013-7 News 4-5 PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/19/12 4:45PM (Fr)	00:30	7 News at 4	SBTV10191225H	\$1500.00	
16.1	SPOT	4:59PM-7 News 5-5:	Day, M-1, Tu-1, W-1, Th-1, F-1	10/15/12 5:13PM (Mo)	00:30	7 News at 5	SBTV10131224H	\$1800.00	
16.1	SPOT	4:59PM-7 News 5-5:	Day, M-1, Tu-1, W-1, Th-1, F-1	10/16/12 5:26PM (Tu)	00:30	7 News at 5	SBTV10121223H	\$1800.00	
16.1	SPOT	4:59PM-7 News 5-5:	Day, M-1, Tu-1, W-1, Th-1, F-1	10/18/12 5:26PM (Th)	00:30	7 News at 5	SBTV10131224H	\$1800.00	
16.1	SPOT			10/17/12		1 preempt @ \$1800.00		\$0.00	Technical Difficulty
16.1	SPOT			10/19/12		1 preempt @ \$1800.00		\$0.00	Pre-Empt
17.1	SPOT	5:29PM-7 News 5:30	Day, M-1, Tu-1, W-1, Th-1, F-1	10/15/12 5:42PM (Mo)	00:30	7 News at 5	SBTV10121223H	\$2000.00	
17.1	SPOT	5:29PM-7 News 5:30	Day, M-1, Tu-1, W-1, Th-1, F-1	10/16/12 5:46PM (Tu)	00:30	7 News at 5	SBTV10131224H	\$2000.00	
17.1	SPOT	5:29PM-7 News 5:30	Day, M-1, Tu-1, W-1, Th-1, F-1	10/17/12 5:44PM (We)	00:30	7 News at 5	SBTV10111222H	\$2000.00	
17.1	SPOT	5:29PM-7 News 5:30	Day, M-1, Tu-1, W-1, Th-1, F-1	10/18/12 5:54PM (Th)	00:30	7 News at 5	SBTV10131224H	\$2000.00	
17.1	SPOT	5:29PM-7 News 5:30	Day, M-1, Tu-1, W-1, Th-1, F-1	10/19/12 5:39PM (Fr)	00:30	7 News at 5	SBTV10181225H	\$2000.00	
18.1	SPOT	5:58PM-7 News at 6	Day, M-2, Tu-2, W-2, Th-2, F-2	10/15/12 6:09PM (Mo)	00:30	7 News at 6	SBTV10131224H	\$2500.00	
18.1	SPOT	5:58PM-7 News at 6	Day, M-2, Tu-2, W-2, Th-2, F-2	10/15/12 6:25PM (Mo)	00:30	7 News at 6	SBTV10121223H	\$2500.00	
18.1	SPOT	5:58PM-7 News at 6	Day, M-2, Tu-2, W-2, Th-2, F-2	10/16/12 6:12PM (Tu)	00:30	7 News at 6	SBTV10121223H	\$2500.00	
18.1	SPOT	5:58PM-7 News at 6	Day, M-2, Tu-2, W-2, Th-2, F-2	10/16/12 6:25PM (Tu)	00:30	7 News at 6	SBTV10131224H	\$2500.00	
18.1	SPOT	5:58PM-7 News at 6	Day, M-2, Tu-2, W-2, Th-2, F-2	10/17/12 6:17PM (We)	00:30	7 News at 6	SBTV10121223H	\$2500.00	
18.1	SPOT	5:58PM-7 News at 6	Day, M-2, Tu-2, W-2, Th-2, F-2	10/17/12 6:24PM (We)	00:30	7 News at 6	SBTV10131224H	\$2500.00	
18.1	SPOT	5:58PM-7 News at 6	Day, M-2, Tu-2, W-2, Th-2, F-2	10/18/12 6:15PM (Th)	00:30	7 News at 6	SBTV10121223H	\$2500.00	
18.1	SPOT	5:58PM-7 News at 6	Day, M-2, Tu-2, W-2, Th-2, F-2	10/18/12 6:27PM (Th)	00:30	7 News at 6	SBTV10131224H	\$2500.00	
18.1	SPOT	5:58PM-7 News at 6	Day, M-2, Tu-2, W-2, Th-2, F-2	10/19/12 6:10PM (Fr)	00:30	7 News at 6	SBTV10191225H	\$2500.00	
18.1	SPOT	5:58PM-7 News at 6	Day, M-2, Tu-2, W-2, Th-2, F-2	10/19/12 6:28PM (Fr)	00:30	7 News at 6	SBTV10191225H	\$2500.00	
19.2	SPOT	6:58PM- 7:28PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/15/12 7:11PM (Mo)	00:30	Access Hollywood Episode: 4201	SBTV10131224H	\$2200.00	
19.2	SPOT	6:58PM- 7:28PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/16/12 7:12PM (Tu)	00:30	Access Hollywood Episode: 4202	SBTV10111222H	\$2200.00	
19.2	SPOT	6:58PM- 7:28PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/17/12 7:17PM (We)	00:30	Access Hollywood Episode: 4203	SBTV10131224H	\$2200.00	
19.2	SPOT	6:58PM- 7:28PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/18/12 7:25PM (Th)	00:30	Access Hollywood Episode: 4204	SBTV10121223H	\$2200.00	
19.2	SPOT	6:58PM- 7:28PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/19/12 7:09PM (Fr)	00:30	Access Hollywood Episode: 4205	SBTV10191225H	\$2200.00	
20.2	SPOT	7:28PM- 7:58PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/15/12 7:50PM (Mo)	00:30	EXTRA	SBTV10121223H	\$2400.00	
20.2	SPOT	7:28PM- 7:58PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/16/12 7:29PM (Tu)	00:30	Access Hollywood Episode: 4202	SBTV10121223H	\$2400.00	



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Advertiser
Agency
Buyer
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SCOTT BROWN FOR US SENATE-REPU
Multi Media Services Corp (2430)

Shiebler, Charles (1011)
ph: (617) 725-0777

Invoice 174257
Inv Date 10/28/2012
Terms Net 30
Contract 47769
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Multi Media Services Corp
915 King St.
2nd Floor
Alexandria, VA 22314

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

POLITICAL CANDIDATE (1051)
10/15/12 - 10/21/12 (27465)
Local/Political Candidate Agency
/

CO-OP/Order Type No/Normal
Package
Gen. Date 10/31/2012 3:24:10PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
20.2	SPOT	7:28PM- 7:58PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/17/12 7:54PM (We)	00:30	EXTRA Episode: 19039	SBTV10121223H	\$2400.00	
20.2	SPOT	7:28PM- 7:58PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/18/12 7:42PM (Th)	00:30	EXTRA Episode: 19040	SBTV10131224H	\$2400.00	
20.2	SPOT	7:28PM- 7:58PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/19/12 7:50PM (Fr)	00:30	EXTRA Episode: 19041	SBTV10181225H	\$2400.00	
21.1	SPOT	10:59PM-7 News at 11	Day, M-2, Tu-2, W-2, Th-2, F-2	10/15/12 11:13PM (Mo)	00:30	7 News at 11 PM	SBTV10131224H	\$3000.00	
21.1	SPOT	10:59PM-7 News at 11	Day, M-2, Tu-2, W-2, Th-2, F-2	10/15/12 11:32PM (Mo)	00:30	7 News at 11 PM	SBTV10111222H	\$3000.00	
21.1	SPOT	10:59PM-7 News at 11	Day, M-2, Tu-2, W-2, Th-2, F-2	10/16/12 11:16PM (Tu)	00:30	7 News at 11 PM	SBTV10131224H	\$3000.00	
21.1	SPOT	10:59PM-7 News at 11	Day, M-2, Tu-2, W-2, Th-2, F-2	10/16/12 11:33PM (Tu)	00:30	7 News at 11 PM	SBTV10131224H	\$3000.00	
21.1	SPOT	10:59PM-7 News at 11	Day, M-2, Tu-2, W-2, Th-2, F-2	10/17/12 11:25PM (We)	00:30	7 News at 11 PM	SBTV10131224H	\$3000.00	
21.1	SPOT	10:59PM-7 News at 11	Day, M-2, Tu-2, W-2, Th-2, F-2	10/17/12 11:31PM (We)	00:30	7 News at 11 PM	SBTV10121223H	\$3000.00	
21.1	SPOT	10:59PM-7 News at 11	Day, M-2, Tu-2, W-2, Th-2, F-2	10/18/12 11:28PM (Th)	00:30	7 News at 11 PM	SBTV10121223H	\$3000.00	
21.1	SPOT	10:59PM-7 News at 11	Day, M-2, Tu-2, W-2, Th-2, F-2	10/18/12 11:32PM (Th)	00:30	7 News at 11 PM	SBTV10131224H	\$3000.00	
21.1	SPOT	10:59PM-7 News at 11	Day, M-2, Tu-2, W-2, Th-2, F-2	10/19/12 11:24PM (Fr)	00:30	7 News at 11 PM	SBTV10191225H	\$3000.00	
21.1	SPOT	10:59PM-7 News at 11	Day, M-2, Tu-2, W-2, Th-2, F-2	10/19/12 11:30PM (Fr)	00:30	7 News at 11 PM	SBTV10181225H	\$3000.00	
22.1	SPOT	11:34PM-THE TONIGHT SHOW W/ JAY LENO	Day, M-2, Tu-2, W-2, Th-2, F-2	10/15/12 12:07AM (Mo)	00:30	THE TONIGHT SHOW W/ JAY LENO	SBTV10131224H	\$1600.00	
22.1	SPOT	11:34PM-THE TONIGHT SHOW W/ JAY LENO	Day, M-2, Tu-2, W-2, Th-2, F-2	10/15/12 11:45PM (Mo)	00:30	THE TONIGHT SHOW W/ JAY LENO	SBTV10121223H	\$1600.00	
22.1	SPOT	11:34PM-THE TONIGHT SHOW W/ JAY LENO	Day, M-2, Tu-2, W-2, Th-2, F-2	10/16/12 12:32AM (Tu)	00:30	THE TONIGHT SHOW W/ JAY LENO	SBTV10131224H	\$1600.00	
22.1	SPOT	11:34PM-THE TONIGHT SHOW W/ JAY LENO	Day, M-2, Tu-2, W-2, Th-2, F-2	10/16/12 12:00AM (Tu)	00:30	THE TONIGHT SHOW W/ JAY LENO	SBTV10121223H	\$1600.00	
22.1	SPOT	11:34PM-THE TONIGHT SHOW W/ JAY LENO	Day, M-2, Tu-2, W-2, Th-2, F-2	10/17/12 12:10AM (We)	00:30	THE TONIGHT SHOW W/ JAY LENO	SBTV10131224H	\$1600.00	
22.1	SPOT	11:34PM-THE TONIGHT SHOW W/ JAY LENO	Day, M-2, Tu-2, W-2, Th-2, F-2	10/17/12 12:30AM (We)	00:30	THE TONIGHT SHOW W/ JAY LENO	SBTV10121223H	\$1600.00	
22.1	SPOT	11:34PM-THE TONIGHT SHOW W/ JAY LENO	Day, M-2, Tu-2, W-2, Th-2, F-2	10/18/12 12:31AM (Th)	00:30	THE TONIGHT SHOW W/ JAY LENO	SBTV10121223H	\$1600.00	
22.1	SPOT	11:34PM-THE TONIGHT SHOW W/ JAY LENO	Day, M-2, Tu-2, W-2, Th-2, F-2	10/18/12 11:59PM (Th)	00:30	THE TONIGHT SHOW W/ JAY LENO	SBTV10111222H	\$1600.00	
22.1	SPOT	11:34PM-THE TONIGHT SHOW W/ JAY LENO	Day, M-2, Tu-2, W-2, Th-2, F-2	10/19/12 12:20AM (Fr)	00:30	THE TONIGHT SHOW W/ JAY LENO	SBTV10191225H	\$1600.00	
22.1	SPOT	11:34PM-THE TONIGHT SHOW W/ JAY LENO	Day, M-2, Tu-2, W-2, Th-2, F-2	10/19/12 12:31AM (Fr)	00:30	THE TONIGHT SHOW W/ JAY LENO	SBTV10191225H	\$1600.00	
23.2	SPOT	12:37AM-LATE NIGHT WITH JIMMY FALLON	Day, M-2, Tu-2, W-2, Th-2, F-2	10/15/12 1:19AM (Mo)	00:30	LATE NIGHT WITH JIMMY FALLON	SBTV10131224H	\$1000.00	
23.2	SPOT	12:37AM-LATE NIGHT WITH JIMMY FALLON	Day, M-2, Tu-2, W-2, Th-2, F-2	10/15/12 1:34AM (Mo)	00:30	LATE NIGHT WITH JIMMY FALLON	SBTV10121223H	\$1000.00	
23.2	SPOT	12:37AM-LATE NIGHT WITH JIMMY FALLON	Day, M-2, Tu-2, W-2, Th-2, F-2	10/16/12 1:11AM (Tu)	00:30	LATE NIGHT WITH JIMMY FALLON	SBTV10121223H	\$1000.00	
23.2	SPOT	12:37AM-LATE NIGHT WITH JIMMY FALLON	Day, M-2, Tu-2, W-2, Th-2, F-2	10/16/12 1:21AM (Tu)	00:30	LATE NIGHT WITH JIMMY FALLON	SBTV10131224H	\$1000.00	
23.2	SPOT	12:37AM-LATE NIGHT WITH JIMMY FALLON	Day, M-2, Tu-2, W-2, Th-2, F-2	10/17/12 1:10AM (We)	00:30	LATE NIGHT WITH JIMMY FALLON	SBTV10131224H	\$1000.00	
23.2	SPOT	12:37AM-LATE NIGHT WITH JIMMY FALLON	Day, M-2, Tu-2, W-2, Th-2, F-2	10/17/12 1:28AM (We)	00:30	LATE NIGHT WITH JIMMY FALLON	SBTV10111222H	\$1000.00	
23.2	SPOT	12:37AM-LATE NIGHT WITH JIMMY FALLON	Day, M-2, Tu-2, W-2, Th-2, F-2	10/18/12 1:10AM (Th)	00:30	LATE NIGHT WITH JIMMY FALLON	SBTV10131224H	\$1000.00	
23.2	SPOT	12:37AM-LATE NIGHT WITH JIMMY FALLON	Day, M-2, Tu-2, W-2, Th-2, F-2	10/18/12 1:29AM (Th)	00:30	LATE NIGHT WITH JIMMY FALLON	SBTV10131224H	\$1000.00	
23.2	SPOT	12:37AM-LATE NIGHT WITH JIMMY FALLON	Day, M-2, Tu-2, W-2, Th-2, F-2	10/19/12 1:20AM (Fr)	00:30	LATE NIGHT WITH JIMMY FALLON	SBTV10181225H	\$1000.00	
23.2	SPOT	12:37AM-LATE NIGHT WITH JIMMY FALLON	Day, M-2, Tu-2, W-2, Th-2, F-2	10/19/12 1:28AM (Fr)	00:30	LATE NIGHT WITH JIMMY FALLON	SBTV10191225H	\$1000.00	
24.2	SPOT	1:36AM-Last Call with Carson Daly	Day, M-1, Tu-1, W-1, Th-1, F-1	10/15/12 2:01AM (Mo)	00:30	Last Call with Carson Daly	SBTV10131224H	\$500.00	
24.2	SPOT	1:36AM-Last Call with Carson Daly	Day, M-1, Tu-1, W-1, Th-1, F-1	10/16/12 2:04AM (Tu)	00:30	Last Call with Carson Daly	SBTV10121223H	\$500.00	
24.2	SPOT	1:36AM-Last Call with Carson Daly	Day, M-1, Tu-1, W-1, Th-1, F-1	10/17/12 2:04AM (We)	00:30	Last Call with Carson Daly	SBTV10121223H	\$500.00	
24.2	SPOT	1:36AM-Last Call with Carson Daly	Day, M-1, Tu-1, W-1, Th-1, F-1	10/18/12 2:04AM (Th)	00:30	Last Call with Carson Daly	SBTV10121223H	\$500.00	
24.2	SPOT	1:36AM-Last Call with Carson Daly	Day, M-1, Tu-1, W-1, Th-1, F-1	10/19/12 2:04AM (Fr)	00:30	Last Call with Carson Daly	SBTV10181225H	\$500.00	
25.1	SPOT	20001-7 News Today in New England	Day, M-1, Tu-1, W-1, Th-1, F-1	10/15/12 5:12AM (Mo)	00:30	7 News Today in New England	SBTV10131224H	\$350.00	



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SCOTT BROWN FOR US SENATE-REPU
Multi Media Services Corp (2430)

Shiebler, Charles (1011)
ph: (617) 725-0777

Invoice 174257
Inv Date 10/28/2012
Terms Net 30
Contract 47769
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Multi Media Services Corp
915 King St.
2nd Floor
Alexandria, VA 22314

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

POLITICAL CANDIDATE (1051)
10/15/12 - 10/21/12 (27465)
Local/Political Candidate Agency
/

CO-OP/Order Type No/Normal
Package
Gen. Date 10/31/2012 3:24:10PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
25.1	SPOT	20001-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	10/16/12 5:28AM (Tu)	00:30	7 News Today in New England	SBTV10121223H	\$350.00	
25.1	SPOT	20001-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	10/17/12 5:27AM (We)	00:30	7 News Today in New England	SBTV10131224H	\$350.00	
25.1	SPOT	20001-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	10/18/12 5:12AM (Th)	00:30	7 News Today in New England	SBTV10131224H	\$350.00	
25.1	SPOT	20001-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	10/19/12 5:22AM (Fr)	00:30	7 News Today in New England	SBTV10191225H	\$350.00	
26.2	SPOT	20004-Today Show V	Per week (2),Sa	10/20/12 7:29AM (Sa)	00:30	Today Show Weekend	SBTV10201227H	\$1250.00	
26.2	SPOT	20004-Today Show V	Per week (2),Sa	10/20/12 7:50AM (Sa)	00:30	Today Show Weekend	SBTV10181225H	\$1250.00	
27.2	SPOT	20189-7 News Today	Per week (2),Sa	10/20/12 9:39AM (Sa)	00:30	7 News Today in New England-Sat	SBTV10201227H	\$400.00	
27.2	SPOT	20189-7 News Today	Per week (2),Sa	10/20/12 9:54AM (Sa)	00:30	7 News Today in New England-Sat	SBTV10201227H	\$400.00	
28.2	SPOT	10:59PM-7 News at 1	Per week (2),Sa	10/20/12 11:15PM (Sa)	00:30	7 News at 11 PM	SBTV10181225H	\$3000.00	
28.2	SPOT	10:59PM-7 News at 1	Per week (2),Sa	10/20/12 11:28PM (Sa)	00:30	7 News at 11 PM	SBTV10201227H	\$3000.00	
29.2	SPOT	11:29PM-Saturday Ni	Per week (1),Sa	10/20/12 1:00AM (Sa)	00:30	Saturday Night Live	SBTV10181225H	\$2800.00	
30.2	SPOT	7:30AM-7 NEWS TO	Per week (1),Su	10/21/12 7:55AM (Su)	00:30	7 NEWS TODAY IN NEW ENGLAND 730A SUN	SBTV10201227H	\$500.00	
31.1	SPOT	7:57AM-TODAY SHO	Per week (2),Su	10/21/12 8:23AM (Su)	00:30	TODAY SHOW-SUNDAY	SBTV10201227H	\$1400.00	
31.1	SPOT	7:57AM-TODAY SHO	Per week (2),Su	10/21/12 8:59AM (Su)	00:30	TODAY SHOW-SUNDAY	SBTV10181225H	\$1400.00	
32.1	SPOT	9:00AM-7 News Tod	Per week (2),Su	10/21/12 9:16AM (Su)	00:30	7 News Today in New England-Sun	SBTV10201227H	\$1400.00	
32.1	SPOT	9:00AM-7 News Tod	Per week (2),Su	10/21/12 9:48AM (Su)	00:30	7 News Today in New England-Sun	SBTV10181225H	\$1400.00	
33.2	SPOT	6:00PM-7 News at 6	Per week (2),Su	10/21/12 6:18PM (Su)	00:30	7 News at 6	SBTV10201227H	\$2500.00	
33.2	SPOT	6:00PM-7 News at 6	Per week (2),Su	10/21/12 6:27PM (Su)	00:30	7 News at 6	SBTV10201227H	\$2500.00	
34.1	SPOT	20001-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	10/15/12 5:43AM (Mo)	00:30	7 News Today in New England	SBTV10121223H	\$350.00	
34.1	SPOT	20001-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	10/16/12 5:40AM (Tu)	00:30	7 News Today in New England	SBTV10131224H	\$350.00	
34.1	SPOT	20001-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	10/17/12 5:45AM (We)	00:30	7 News Today in New England	SBTV10111222H	\$350.00	
34.1	SPOT	20001-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	10/18/12 5:44AM (Th)	00:30	7 News Today in New England	SBTV10131224H	\$350.00	
34.1	SPOT	20001-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	10/19/12 5:58AM (Fr)	00:30	7 News Today in New England	SBTV10181225H	\$350.00	
35.2	SPOT	20004-Today Show V	Per week (2),Sa	10/20/12 8:20AM (Sa)	00:30	Today Show Weekend	SBTV10201227H	\$1250.00	
35.2	SPOT	20004-Today Show V	Per week (2),Sa	10/20/12 8:42AM (Sa)	00:30	Today Show Weekend	SBTV10181225H	\$1250.00	
36.0	SPOT			10/20/12			1 preempt @ \$2500.00	\$0.00	Schedule Change
37.0	SPOT	6:00PM- 6:30PM	Per week (1),Mo,Tu,We,Th,Fr	10/19/12 6:16PM (Fr)	00:30	7 News at 6	SBTV10181225H	\$2500.00	M/G For 36.0.1
38.0	SPOT	4:59PM-7 News 5-5	Day,W-1	10/17/12 5:26PM (We)	00:30	7 News at 5	SBTV10131224H	\$1800.00	M/G For 16.1.1
39.0	SPOT	4:59PM-7 News 5-5	Day,F-1	10/19/12 5:18PM (Fr)	00:30	7 News at 5	SBTV10191225H	\$1800.00	M/G For 16.1.2

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$265,450.00	Total Spots	182
Commission	(\$39,817.50)		
Net Total	\$225,632.50		

